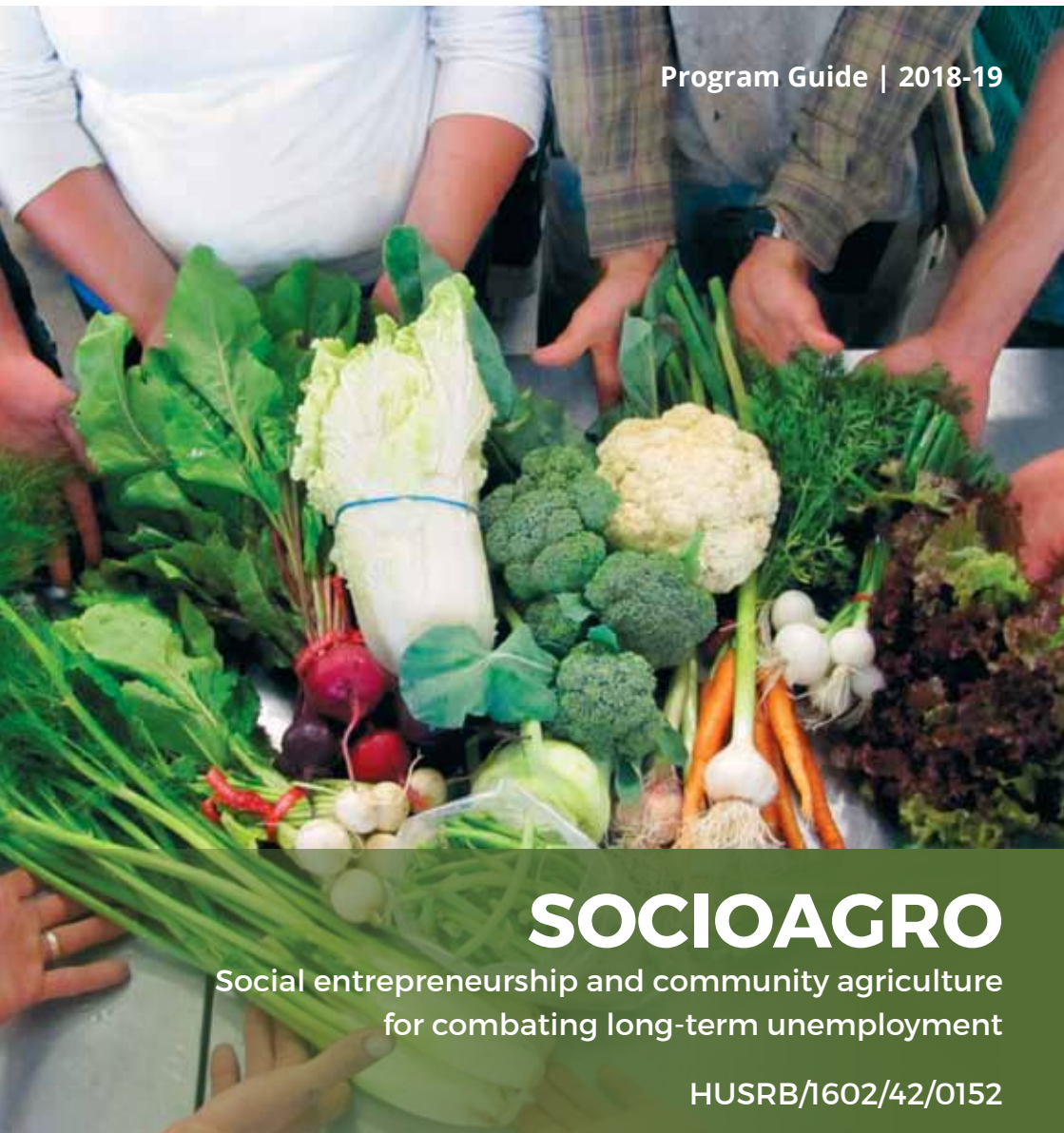




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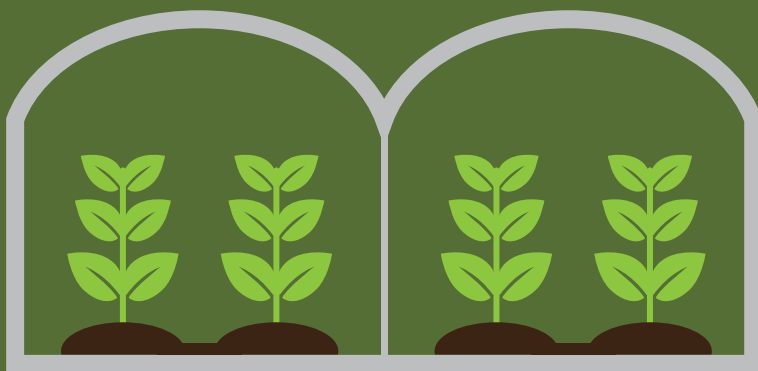


# SOCIOAGRO

Social entrepreneurship and community agriculture  
for combating long-term unemployment

HUSRB/1602/42/0152





# SOCIOAGRO



spinach



tomato



paprika



cabbage



## **Project summary**

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The target group of the project are such families, who are struggling with some financial problem, for example, unemployed parents or more precisely, the children who are in need of some assistance in education and their unemployed parents. Job opportunities, trainings and children's education may have a great effect on the improvement of social conditions with the help of the complex model of social enterprise in Drljan. The project activities have two main methodological pillars: education and the power of the community.

The most important part of the project is education that determines the efficiency and the sustainability of the project in large extent. We are using various educational methods in the

project such as lexical courses, soft skills trainings, awareness raising events and study trips. In line with the agricultural lexical courses there will be a practice in the built foil tents in Dr-ljan. The lexical courses will be held by professionals specialised in the field of agriculture. We are using a non-formal educational method where the participants can practice how to grow vegetables in the built foil tents (Learning by doing method).

Apart from these courses there will be soft skills trainings in the following topics: time management, entrepreneurship development skills, work ethic routine and self-knowledge. With the development of these basic skills they can become successful in their jobs, even after a long-term unemployment. The entrepreneurship development skills help the participants to become economic entrepreneurs and to freely overtake businesses after the aforementioned project (risk assessment, investments and savings etc).

The second methodological pillar is the power of the community, because it means a unique action and self-development source. With this complex approach we provide a ground for the initiation of agricultural activities, while its sustainability is ensured by the massive effect and the dissemination of positive examples within the community.

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**f** <https://www.facebook.com/SocioAgro-596315594071773/>





## Lexical courses

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Hard-type lexical courses on intensive foil tent vegetable production. 4 courses (2 month each) per project. Hungarian expertise and Serbian participants (inhabitants of Drljan-Mileševo) will be involved.

The curriculum of lexical courses include the process of cultivating paprika, tomato, cabbage and spinach, its botanical characteristics, ecological needs, nurturing and organizing its production.

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📅 *Time: during the project period, continuously*

📍 *Place: Drljan-Mileševo, Serbia*



## Soft skill trainings


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It will be organized 4 soft skill trainings. Hungarian trainers will give trainings on working moral, time management, self-confidence, entrepreneurial skills for people of Drljan-Mileševo. The aim is to help them facing long-term unemployment to reintegrate to the world of work and become self-employed after the project period.

The professionally trained trainers aims are: to raise the interest, motivation, positive attitudes, needs and expectations of the participants in the course. These trainings will help the participants to get to know themselves more and to utilize the knowledge gathered here in all areas of life.

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 *Time: during the project period, continuously*

 *Place: Drljan-Mileševo, Serbia*





## Study trips

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2 study trips per year will be organized in the Hungarian South Plain in traditional vegetable production farms to present for inhabitants of Drljan-Mileševo (unemployed people) already existing good practices. The study trip lasts 2 days and is an on-the-spot learning experience (course for agriculture knowledge) with learning by doing possibility. It involves Hungarian expertise.

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📅 *Time: during the project period, continuously*

📍 *Place: Domaszék, Mórahalom, Makó, Zákányszék, Hungary*







## Awareness raising events

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One awareness raising event per year will be organized by Katház in Szeged to promote social entrepreneurship and disseminate project results. One conference per year for experts in the field (social and agriculture experts) from Hungary and Serbia, professional discussion and dissemination of project results. Awareness raising and professional events will be realized in Szeged to discuss with social and agriculture experts the possible use of project results in the social and agriculture sectors.

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 *Time: during the project period*

 *Place: Drljan-Mileševo, Serbia;  
Szeged, Hungary*


## Vegetable production


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Daily work of the inhabitants of Drljan in the foil tent. The activity – intensive foil tent vegetable production – will be realized with local resources, matching local needs and possibilities. The target group, the local unemployed and extremely poor people, also affected by alcoholism of Drljan can participate in education and then start community agriculture activity.

The method provides the necessary basis for starting agricultural activity, while its sustainability is ensured by the mass impact and good spread of the community within the community.

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 *Time: during the project period*

 *Place: Drljan-Mileševo, Serbia*



spinach



tomato



paprika



cabbage

EU contribution (IPA):

**189.137,08 EUR**



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*The project partners reserve the right to change the program.*



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